

ICP MEETING

I partner Erasmus si incontrano



PROGRAMME AND AGENDA

ICP MEETING 2019

10th&11th of May

Department of
Economics Marco Biagi
Via Berengario 51
Modena, Italy



ICP

Thursday, 9th May 2019

AULA MAGNA EST, DEMB,
VIALE BERENGARIO 51

AFTERNOON

Arrival and check-in at the hotels and registration

17.30

HOME COMING: the reunion of the ex-Erasmus Alumni of the DEMB

UNIMORE Vice-Rector Welcome
DEMB Dean Welcome

50th DEMB Anniversary Celebration Responsible Welcome
Prof. Valère Meus speech, Egracons Project and EWP 2.0 Coordinator
Prof. Tiziano Bursi, Erasmus Coordinator DEMB, UNIMORE
The voice of our Institutional partners (Wolfram and Pius)
The voice of our ex-Erasmus Alumni

19.00

APERIDINNER IN DEMB

(Courtesy of DEMB within its 50th Anniversary Celebration)

Friday, 10th May 2019

ROOM 3, DEMB,
VIALE BERENGARIO 51

9.30

Start of the ICP Meeting 2019

Welcome address by the UNIMORE Pro-Rector to International Relations and
by the Dean of DEMB

Sergio Ferrari, UNIMORE Pro-Rector

Gianluca Marchi, Marco Biagi Department of Economics (UNIMORE) Dean

9.50

Opening of the Meeting, Apologies, Minutes of the Meeting 2018 (CEU S. Pablo)

Wolfram Schönfelder, Augsburg University of Applied Sciences

10.00

Welcome by the host, organizational details & get to know the participants

Tiziano Bursi, Marco Biagi Department of Economics (UNIMORE) & All partner institution reps

10.20

Presentation of Modena, the University of Modena and Reggio Emilia and its Marco Biagi
Department of Economics

Elisa Martinelli, Marco Biagi Department of Economics (UNIMORE)

10.40

Brief information exchange & news from partner institutions
All partner institution representatives

11.15

coffee break

11.30

Activating networks and exchange students for research projects.

The status and the challenges of the ongoing SME Internationalization project will be
presented.

Goal: a summary of how to activate professional and social networks to achieve the desired
research goals.

Jillaine Farrar, Lucerne School of Business and participants

12.15

Best Practice for arranging a successful International Week

Wolfram Schönfelder, Augsburg University of Applied Sciences
Elisa Martinelli, Marco Biagi Department of Economics (UNIMORE)
Lara Liverani, Marco Biagi Department of Economics (UNIMORE)

Irina Rasseino, INHOLLAND

12.45

AACSB - the journey from a lecturer's point of view

Jillaine Farrar, Lucerne School of Business and participants

13.00

Lunch

Courtesy of DEMB within its 50th Anniversary Celebration

14.15

Possible new ICP partners: profile presentation (by skype)

Forganni Antonella, ESSCA Angers cedex - France

Carinthia University of Applied Sciences (CUAS) - Villach - Austria

14.45

Bilateral Projects

INTENSE (INTERNATIONAL Entrepreneurship Skills Europe)

Elizabeth Frank & Gloria Aznar CEU San Pablo Madrid

Erasmus+ KA107 mobility projects with partners

Petra Hogendoorn-Schweighofer & Yvonne Uphoff INHOLLAND

Lulea-Augsburg Experience

Roine Wiklund Lulea Technical University

15.45

Time for Bilateral Meetings

All partner institution representatives

16.30

End of first session

Coach departure from DEMB

17.00

Visit to Acetaia Leonardi

Via Mazzacavallo 62, Magreta (MO)

18.30

Visit to Hombre (Parmigiano Reggiano Farm)

Str. Corletto Sud, 320, Modena

20.00

Dinner in Hombre Farm

(Courtesy of DEMB within its 50th Anniversary Celebration)

23.00

Back in Modena

SATURDAY, 11th May 2019

ROOM 3, DEMB,
VIALE BERENGARIO 51

9.00

Social inclusion within the Erasmus+ programme

Petra Hogendoorn, **Yvonne Uphoff** INHOLLAND and all participants

9.45

"Team Academy" or how to become a 21st century manager!

Célia Chevrier & **Hans-Peter Roten** HES-SO Valais

10.00

"Risk Management -Best Practice"

Célia Chevrier & **Hans-Peter Roten** HES-SO Valais

10.30

Further-education possibilities for international educators

Jillaine Farrar, Lucerne School of Business and participants

11.00

Coffee Break

11.15

How to deal with the (no deal) Brexit?

Irina Rasseino, INHOLLAND & **Wolfram Schönfelder** HSAugsburg & all participant's
experience

11.45

Time reserve for short-term issues and discussions

Events and dates, venue for 2020

All partner institution representatives

12.00

Continuation of bilateral meetings

All partner institution representatives

12.30

End of the meeting and lunch

Courtesy of DEMB within its 50th Anniversary Celebration

14.00

Coach departure from DEMB

14.30

Guided Visit to the FLORIM factory 4.0

Via del Canaletto 24 – Fiorano (MO)

15.40

Coach departure from FLORIM factory 4.0

16.00

Guided visit to Sassuolo Palace and to the Museum Bertozzi and Casoni

Piazzale della Rosa, 19 – Sassuolo (MO)

18.00

Coach departure from Sassuolo

18.30

Return to DEMB and free time for shopping

20.00

Dinner in Modena City Centre: Modena Museum Palace

Largo Porta Sant'Agostino, 337, Modena

(Courtesy of DEMB within its 50th Anniversary Celebration)